

✦✦ Revitalising Bangor's Harbour and Marina Piers ✦✦

Introduction:

The City of Bangor has a unique opportunity to transform its harbour and marina piers into vibrant, artistic landmarks. Our two concrete piers, while structurally sound, lack visual appeal and could significantly benefit from a revitalisation project that brings art and community spirit to the forefront.

Objective:

To enhance the aesthetic appeal of Bangor's harbour and marina by commissioning local and international artists to create murals and art installations on the concrete piers. This project aims to make the area more colourful and engaging, attracting both residents and tourists, and fostering a sense of community pride.

Project Details:

Community and Business Involvement:

- **Local Businesses:** Engage with local businesses to sponsor artists and provide necessary materials for the murals. Businesses, local shops, Cafés, and Restaurants can play a crucial role in supporting this initiative.
- **Public Participation:** Encourage local residents to participate by offering an artist, or adopting a mural. This will ensure the project has widespread community support and involvement.

Artist Engagement:

- **Call for Artists:** Issue a call for both local, national and international artists to submit their designs and concepts for the pier murals. This will ensure a diverse range of artistic styles and ideas.
- **Artist Sponsorship:** Work with local businesses and community organisations to sponsor artists, providing them with the materials and resources needed to create their artwork.

Event Planning:

- **Street Party and Art Festival:** Plan a launch event in the form of a street party where the public can enjoy food and drinks while watching the artists at work. This can be a weekend-long event, allowing visitors to see the murals develop in real-time and engage with the artists.
- **Live Art and Entertainment:** Incorporate live music, performances, and interactive art activities to make the event more engaging and festive.

Marketing and Outreach:

- **Social Media Campaign:** Utilise social media platforms to promote the project, share updates, and engage with the community. Create a dedicated hashtag (e.g., #BangorArtPiers) to generate buzz and track participation.
 - **Media Partnerships:** Partner with local media outlets to cover the event and highlight the transformation of the piers. This will help attract more visitors and sponsors.
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Benefits:

- **Economic Boost:** Increased foot traffic to the harbour and marina areas, benefiting local businesses.
 - **Cultural Enrichment:** Enhancing the city's cultural landscape with vibrant and diverse artworks.
 - **Community Engagement:** Fostering a sense of pride and ownership among residents and business owners.
 - **Tourism Attraction:** Making Bangor a more attractive destination for tourists interested in art and culture.
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Conclusion:

Revitalising Bangor's harbour and marina piers with vibrant murals and art installations is an exciting opportunity to transform these spaces into dynamic cultural landmarks. With the support of local businesses, artists, and the community, we can create a more colourful and engaging environment that celebrates the spirit of Bangor.

Let's work together to bring this vision to life.
